

Promotion Description

ADL (Additional Line) Retention Save Offers

Overview

The ADL (Additional Line) Retention Save Offers promotion will begin on 02/01/09 and end on 06/30/09. This promotion offers existing residence subscribers that have Complete Choice on their primary line that was installed prior to October 17, 2005, a monthly recurring bill credit of \$10.00. To be eligible for the \$10.00 bill credit, the customer must be calling to disconnect an existing additional access line and agree to keep the additional line. The offer is available only on additional lines, not primary lines and is only valid on one additional line per account. Also, it offers a bill credit of \$10.00 to an existing dial-up internet customer who is calling in to disconnect Internet Call Waiting and agrees to add a new additional line.

Promotion Specifics

1. This promotion is available only to existing AT&T South Carolina residence customers subscribing to a qualifying local service offering.
2. Subscribers must have Complete Choice that was installed prior to October 17, 2005, in order to participate in this promotion.
3. If the customer removes Complete Choice, the customer is no longer eligible for this promotion.
4. This promotion cannot be combined with any other cash back offer or monthly recurring discounts on local service.
5. The maximum bill credit reward that subscribers calling to disconnect an existing additional line(s) can receive is ten dollars (\$10.00)
6. The maximum bill credit reward that a subscriber calling to disconnect Internet Call Waiting and who agrees to add a new additional line(s) is ten dollars (\$10.00).
7. Subscriber does not have to keep the additional line(s) for any period of time, but if the additional line(s) is disconnected the customer is no longer eligible for the bill credit.
8. The additional line(s) being retained or being added do not have to be Complete Choice lines.
9. AT&T South Carolina reserves the right to terminate this promotion at any time following notice to the Commission.